

REDEFINE EDUCATION CONFERENCE (REC) 2026

LAGOS PAN-CAMPUSES TALENT, LEADERSHIP & FUTURE-SKILLS
SUMMIT



Theme:

**Schooled • Skilled •
Superprofitable**

REC'26 PROPOSAL



Executive Summary

Across Africa, millions of young people are completing formal education without the skills, networks, and practical exposure required to transition into dignified and fulfilling work. While access to education has expanded, the gap between academic learning and workforce readiness continues to widen. Graduates are increasingly credentialed, yet underprepared for employment, entrepreneurship, and leadership within evolving economies.

The Redefine Education Conference 2026, implemented by Emmanuel Edoh International, is designed as a youth-centered workforce development intervention delivered through a high-impact learning platform. The initiative bridges the transition gap between secondary/tertiary education and economic participation by equipping young people with practical employability skills, entrepreneurial exposure, leadership development, and access to opportunity networks.



Background & Problem Statement

Despite rising tertiary enrollment, a significant number of graduates lack:

- Practical, market-relevant skills
- Communication and leadership capacity
- Pathways to monetize knowledge

This disconnect has resulted in graduate unemployment, underemployment, and low economic productivity. Current interventions are fragmented and rarely integrate education, skills, leadership, and profitability in a single ecosystem.

REC 2026 responds to this challenge by repositioning education as a tool for economic empowerment and societal impact, not just certification. We are solving the problem of brain drain and staggering access to global opportunities.



Project Objectives

➔ REC 2026 aims to:

1. Equip tertiary students with practical, monetizable skills aligned with market demands
2. Digitize education to meet the growing demands of Artificial Intelligence and exploration of new technologies
3. Strengthen leadership, communication, and problem-solving capacity among youths
4. Bridge academia, industry, and policy through collaborative dialogue
5. Promote scalable education models that prioritize skills and productivity
6. Create measurable pathways from learning to income generation

Project Description & Activities

➔ REC 2026 will feature:

1. Keynote sessions on education redesign and future skills
2. Skill-focused workshops (communication, leadership, creativity, entrepreneurship)
3. Exhibitions showcasing innovation, art, and student-led solutions
4. Industry engagement sessions and policy conversations
5. Networking, Grants and mentorship opportunities

Format: Hybrid (physical + digital access)

Date: 14 November 2026

Location: Lagos State, Nigeria

Target Beneficiaries

Primary:

- 5,000–10,000 tertiary students (ages 16–35)

Secondary:

- Educators and administrators
- Youth-focused organizations
- Tech-based industry experts
- Policymakers and industry leaders

The participants of this project will be students across:

- University of Lagos, Akoka, Yaba, Lagos State
- Lagos State University, Ojo, Lagos State
- Lagos State University of Education (LASUED), Ijanikin, Lagos State
- Lagos State University of Science and Technology (LASUSTECH)
- Caleb University, Imota. Lagos State
- Pan-Atlantic University, Lekki, Lagos State
- Nigerian University of Technology and Management, Apapa, Lagos State
- National Open University of Nigeria, Victoria Island, Lagos State
- Federal College of Education, Akoka, Lagos State
- Yaba College of Technology (YABATECH), Yaba, Lagos
- Lagos Business School, Lekki, Lagos

The aforementioned institutions are institutions who will be represented onsite at the conference alongside other tertiary students across Nigeria who will be a part of the event virtually or onsite.

Implementation Approach

IMPACT REPORT

(Antecedence)

In 2021, we launched an academy, Solve Easy Academy to bridge the gap in formal and non-formal education. This was a strategic attempt to simplify complex learning, and create resources to amplify students' strength and confidence. We launched 7+ books (mathematics and physics solutions manual) across 4 years and a YouTube channel to this effect.

In 2022, Emmanuel Edo International hosted first Student Summit (virtual session) themed, Securing Better Health of Our Academia bringing key resource persons In entrepreneurship and the academia to inspire, teach, and train undergraduates.

In 2023, we launched 2 student capacity building initiatives, the Redeign Education Conference 2023 and the Entrepreneur Nextdoor Conference (ENC) 2023.

REC 2023 themed Schooled and Skilled hosted undergraduates across the University of Agriculture, Makurdi (now, J.S. Tarka University, Makurdi) and Benue State University, Makurdi (now, Fr Adasu University, Makurdi)

Event Highlights: Keynote Addresses, Panel Discussion Sessions, and Art Performances.

ENC 2023 was the maiden (physical) edition of the launch of our Youth Entrepreneurship Intervention themed Pathway to Transformational Entrepreneurship with participants across campuses in Benue State.



Host Institution: Benue State University, Makurdi (now, FAUM)

Event Highlights: Virtual Sessions, Keynote Address, Panel Discussions, Arts & Creativity (Music, and Poetry)

ENC 2024 was the first 2-day hybrid edition to accommodate African students on-site and online. ENC'24 received endorsement from the Ministry of Youth and Sports of the Benue State Secretariat and NTA Network Centre, Makurdi.

Audience: Undergraduates across Benue state, Nigeria, and Africa at large.

Host Institution: Benue State University, Makurdi (now, FAUM)

Event Highlights: Virtual Sessions, Keynote Addresses, Panel Sessions, Book Launch, Arts & Creativity infusion.

ENC 2025 hosted by our student entrepreneurship community in J.S. Tarka University, Makurdi. Students across Benue States were represented in this edition as well with highlights of Keynote Addresses, Panel Sessions, Book Launch, Arts & Creativity infusion.

Amidst all these were secondary school outreaches through direct programs and partnerships with education and healthcare organizations for advocacy in education and health.

The project this year will be delivered through:

- Strategic partnerships with tertiary institutions
- Campus ambassador network
- Collaboration with government agencies and private sector stakeholders
- Central project management and reporting team under EEI

IMPACT REPORT



IMPACT REPORT



Expected Outcomes & Impact

- Improved employability and leadership readiness among participants
- Increased awareness of skills monetization pathways
- Stronger academia-industry collaboration
- A replicable model for pan-campus education reform

REC 2026 is designed to deliver measurable student and ecosystem impact:

- 5,000+ students equipped with future-ready skills
- 1,000+ students connected to opportunities and networks
- Hundreds of talents showcased and discovered
- Thousands of certificates issued
- Institutional Impact
- Cross-campus collaboration
- Exposure to new education and training models
- Stronger student-industry relationships
- Corporate & Government Impact
- Direct access to Lagos' largest pool of emerging talent
- Youth development and CSR outcomes
- Workforce pipeline creation

REC becomes an annual Lagos-wide student transformation platform.



Monitoring, Evaluation & Reporting

Impact will be measured through:

- Participant registration and attendance data
- Pre- and post-event assessments
- Feedback surveys and engagement metrics
- Post-event impact report shared with partners
- Video surveys and reviews from students, and institutions.

OUR UNIQUENESS

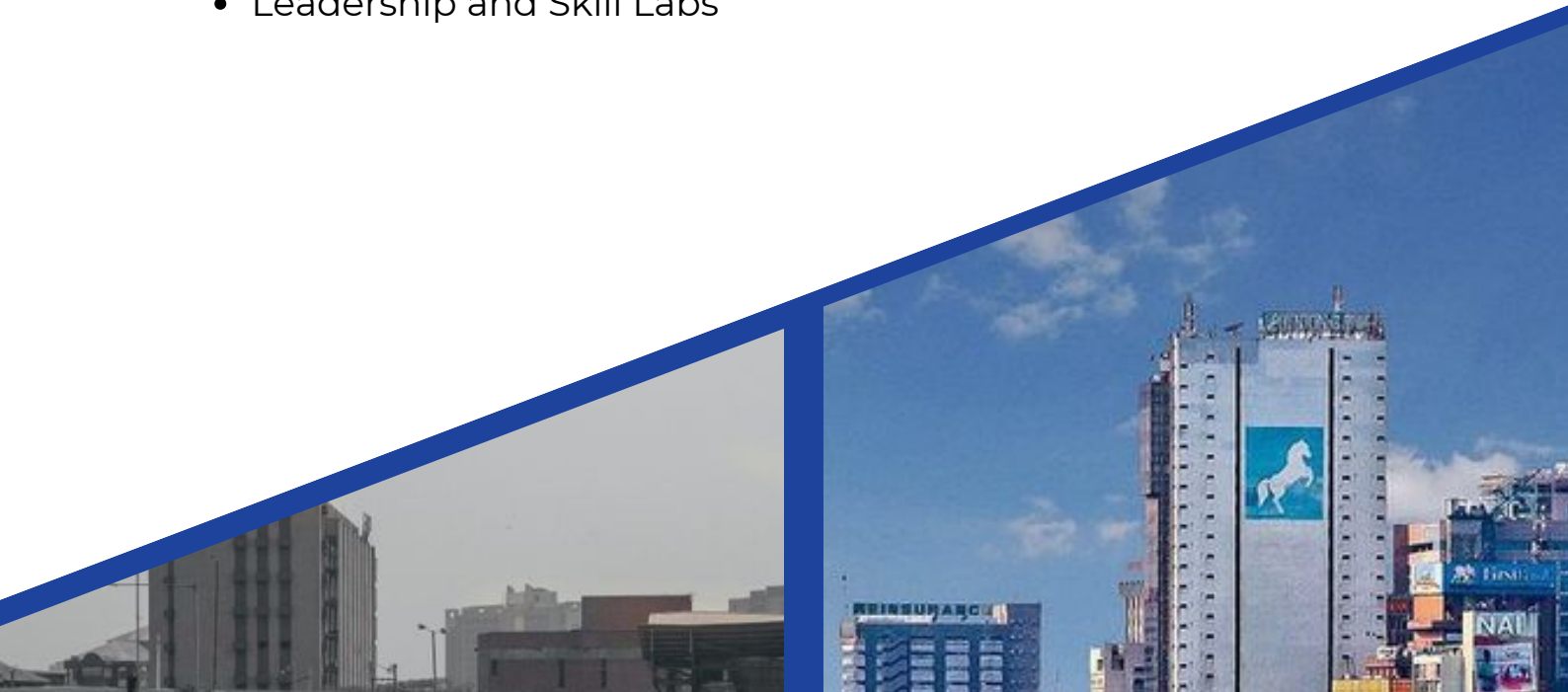
REC is not a motivational conference. It is a talent-building and economic-empowerment engine.

➔ Participants gain:

- Communication and public speaking skills
- Leadership and influence training
- Exposure to business, creativity, and career paths
- Access to mentors, networks, and opportunities
- Certification and alumni membership

➔ Through:

- Education Redesign Talks
- Business & Career Tracks
- Art, Music, Drama & Comedy
- Exhibitions and Talent Showcases
- Leadership and Skill Labs



EVENT FLOW

(Order of Experience)

REC 2026 is designed as a full-day immersive transformation journey:

1. Opening Ceremony

- Welcome
- Government & Institutional goodwill messages
- Conference vision

2. Education Redesign Keynotes

- Future of education
- Skills vs certificates
- The new workforce

3. Skill & Leadership Sessions

- Public speaking
- Leadership & influence
- Communication & confidence

4. Business & Profitability Tracks

- Entrepreneurship
- Career development
- Skill monetization

5. Creative & Talent Showcases

- Music
- Drama
- Comedy
- Spoken word
- Art & exhibitions

6. Networking & Exhibitions

- Corporate booths
- Student projects
- Talent discovery

7. Closing & Call to Action

- Certification
- Alumni onboarding
- Announcement of next-year REC

Ticketing Structure

A. General Admission (Free)

- Access to main sessions and open performances
 - Event experience and networking
 - Free transportation from local campus to venue of event.
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B. Premium Student Pass - N10,000

- Priority seating
 - Select workshops
 - Light refreshments
 - Free transportation to and fro event venue
 - Certificate of participation
 - Conference materials
-

C. Executive Pass - N30,000

- Priority seating
 - Leadership sessions access
 - All event workshops
 - Access to organized public speaking training
 - Refreshments
 - Free transportation to and fro event venue
 - Networking lounges
 - Premium conference kit
 - Certificate
-

D. Institutional / VIP Pass - N200,000

- Protocol access
- Recognition
- Exclusive receptions
- 5 minute ads slot during event
- Free 1-day team training program on leadership and diplomatic communication post event
- Policy Roundtable
- Premium conference kit
- Full conference experience

Budget Overview & Funding Request

Total Project Budget: **12,700,000**

Venue & Facility Cost

Item	Cost (R)
Conference hall	1,200,000
Power / generator support	300,000
Security & cleaning	200,000
Subtotal	1,700,000

Production & Technical

Item	Cost (R)
Stage setup & backdrop	600,000
Sound system & microphones	500,000
Projector / screen	250,000
Basic lighting	250,000
Technical crew	300,000
Subtotal	1,900,000

Catering & Hospitality

Item	Cost (R)
Meals	500,000
Water & Beverages	500,000
Vendor/ crew meals	100,000
Subtotal	1,100,000

Media & Documentation

Item	Cost (₦)
Photography	300,000
Videography coverage	500,000
Highlight video editing	200,000
Subtotal	1,000,000

Marketing & Publicity

Item	Cost (₦)
Digital (sponsored) ads	800,000
Campus ambassador mobilization	400,000
Flyers / banners printing	300,000
Media publicity & PR	500,000
Subtotal	2,000,000

Speakers & Program logistics

Item	Cost (₦)
Speaker honorarium	2,000,000
Local transport logistics	300,000
Speakers & VIP catering	300,000
Speaker gifts	200,000
Subtotal	2,800,000

Participants' Experience

Item	Cost (₦)
Conference materials	300,000
Light refreshments	700,000
Decoration & ambience	300,000
Campus Transportation	400,000
Subtotal	1,700,000



Operations & Admin

Item	Cost (₦)
Registration system & printing	200,000
Volunteer logistics	150,000
Admin / contingency buffer	150,000
Subtotal	500,000

Total Execution Budget

Grand Total	12,700,000
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Partnership & Sponsorship Opportunity

Why Partner With Redefine Education Conference?

The Redefine Education Conference 2026 beyond an event is a high-impact youth development platform designed to shape the next generation of skilled, innovative, and opportunity-ready young Africans. By partnering with the conference, organizations position themselves at the center of a fast-growing ecosystem that connects education, innovation, employability, and youth leadership.

Our partners are not only supporting a conference; they are investing in future workforce readiness, talent pipeline development, brand visibility among emerging leaders, and measurable social impact.

What Partners & Sponsors Gain

1. Strategic Brand Visibility

- Brand exposure to 2000+ physically present students, young professionals, and educators
- Digital reach through multi-platform conference campaigns before, during, and after the event
- Logo placement across event backdrops, media materials, official website, and digital campaigns
- Recognition in conference press coverage and publicity materials

2. Direct Access to Emerging Talent

- Opportunity to engage directly with high-potential youth participants
- Talent identification for internships, programs, recruitment pipelines, and innovation initiatives
- Opportunity to host branded sessions, innovation challenges, or career engagement segments

3. Thought Leadership Positioning

- Speaking or panel participation opportunities for partner representatives
- Positioning as an ecosystem leader supporting youth development, innovation, and education transformation
- Institutional visibility as a contributor to future-of-work conversations

4. Measurable Social Impact Recognition

- Impact reporting reflecting youth reached, skills developed, and opportunities created
- Recognition as a Youth Empowerment / Education Transformation Partner (Awards)
- Co-branding opportunities on post-event impact publications and reports

5. Long-Term Ecosystem Integration

- Access to post-conference youth communities and engagement platforms
- Opportunities for extended collaborations including campus programs, youth accelerators, training initiatives, and workforce readiness interventions
- First-priority engagement in future editions and regional expansions of the conference

Partnership Engagement Categories

Organizations may participate as:

- Lead Partner
- Strategic Impact Partner
- Youth Development Partner
- Knowledge Partner
- Media & Visibility Partner
- Program Support Sponsor

Each category includes tailored visibility benefits, engagement opportunities, and long-term collaboration advantages aligned with partner priorities.

Partnership Vision

The Redefine Education Conference is designed as a scalable youth transformation platform, and our partners play a critical role in enabling access, skills development, opportunity creation, and long-term ecosystem impact. We invite forward-thinking organizations to collaborate with us in equipping young people not only to be educated, but to be prepared, competitive, and capable of driving the future economy.

Sponsorship & Partnership Matrix

Audience Reach (Projected)

- 5000 - 10000 Physical Attendees (Students, Undergraduates, Young Professionals)
- 10,000+ Digital Reach Across Campaign Cycle
- 5+ Campus Ambassador Network
- Multi-platform media exposure

BENEFITS	TITLE PARTNER	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	SUPPORT PARTNER
Investment	#2,000,000	#1,500,000	#1,000,000	#700,000	#500,000
Logo on Media Stage Backdrop	Premium Placement	Large Placement	Medium Placement	Small Placement	Small Placement
Exhibition Booth Space	Premium	Standard booth	Shared booth	Shared booth	-
Speaking Slot	Keynote	Panel	Panel	Mentioned only	-

Broad Mention in All Media Campaigns	Keynotes	Panel	Panel	Limited	Limited
Social Media Spotlight Feature	5 dedicated posts	3 posts	2 posts	2 posts	1 post
Access to Participants' Database	5 dedicated posts	Limited	-	-	-
Branded Session/Workshop	2-Day Public Speaking and Leadership team training	1-Day Public Speaking and Leadership team training	-	-	-
Campus Activation Rights	2-Day Public Speaking and Leadership team training	1-Day Public Speaking and Leadership team training	-	-	-

Logo on Conference	2-Day Public Speaking and Leadership team training	1-Day Public Speaking and Leadership team training	-	-	-
Logo on Website & Tickets	Premium	Large	Medium	Small	-
Inclusion in Press Releases	Premium	Large	Mention	-	-
Post-Event Impact Report(Co-Branded)	Premium	Large	Mention	Summary	Summary

Participant data shared in compliance with consent and data protection policies.

POSITIONING VALUE EXPLANATION

Title Partner – ₦2,000,000

- Exclusive category ownership
- Dominant brand presence
- Strategic ecosystem integration
- Talent pipeline access

Platinum Partner – ₦1,500,000

- Strong visibility
- Direct engagement with youth talent
- Thought leadership positioning

Gold Partner – ₦1,000,000

- High brand exposure
- Media visibility
- Youth ecosystem alignment

Silver Partner – ₦700,000

- Brand recognition
- Association with youth impact

Support Partner – ₦500,000

- Visibility recognition
- Community contribution positioning

About the Organizer

REC 2026 is powered by Emmanuel Edoh International (EEI), a youth development, education reform, leadership, and communication company impacting campuses across Nigeria and beyond.

Meet the Core Team



Edeh Israel Olima
Media & PR Lead

Emmanuel Edoh
Executive Director/
Project Lead



Ehoda Ojima Joy
Organizing Secretary



Emmanuel Ngyebe Titus
Assistant Project
Director



WHESU John Anuoluwa
Campus Ambassador
Coordinator



Akira Joshua Okwobo
Impact & Reporting



Meet the Executive Director



Emmanuel Edoh
Convener, Redefine
Education Conference

Emmanuel Edoh is a thought leader, innovative educator, author and visionary who has dedicated his life to empowering others through education, entrepreneurship, mentorship, and purpose discovery. With over a decade of teaching experience, he co-founded Solve Easy Academy, a pioneering institution that simplifies learning and bridges the gap between formal and informal education.

As the Executive Director and Lead Strategist of Emmanuel Edoh International, he is renowned for his innovative approach to education redesign. Emmanuel has also coached and mentored numerous first-time authors, ghostwritten books, and edited and proofread works for prominent authors.

As a sought-after public speaker and public speaking coach, Emmanuel has shared stages with top financial coaches, revered mentors, religious leaders and on Ted platforms. He speaks on a range of topics, including mindset revamping, education, entrepreneurship, finance, purpose discovery, innovation, and communication.

Emmanuel is an ardent believer of Jesus, an uncommon writer, and a big believer in the power of mentorship. His commitment to mentorship and education reflects his passion as a true polymath, and his dedication to empowering others has made a significant impact on countless lives, each at its full potential.

Conclusion

REC 2026 offers a strategic opportunity to invest in youth potential, education reform, and long-term economic productivity. We welcome the opportunity to discuss partnership and co-creation.



**To partner, sponsor, support, or be a part of
the Redefine Education Conference, kindly
reach us at**

 redefineeducationconference@gmail.com